

National Parks

ON THE AIR

2016

www.arrl.org

SOTA in North America Alaska and Japan

“Elevating ham radio to new heights”

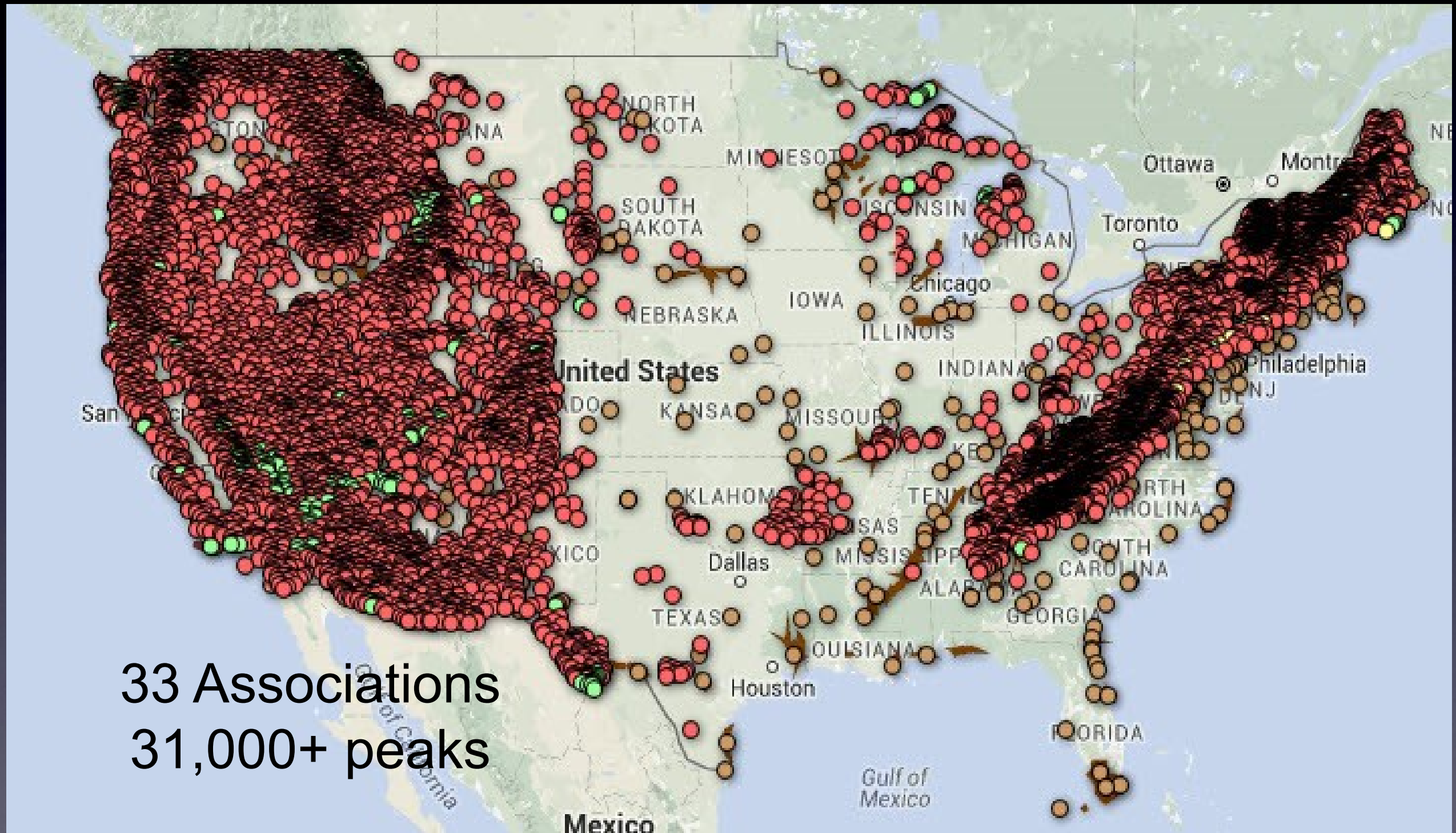
Guy Hamblen, N7UN aka nS0TA
(guest appearances of Rooster, Peanut, Steve/wG0AT)

Statistics

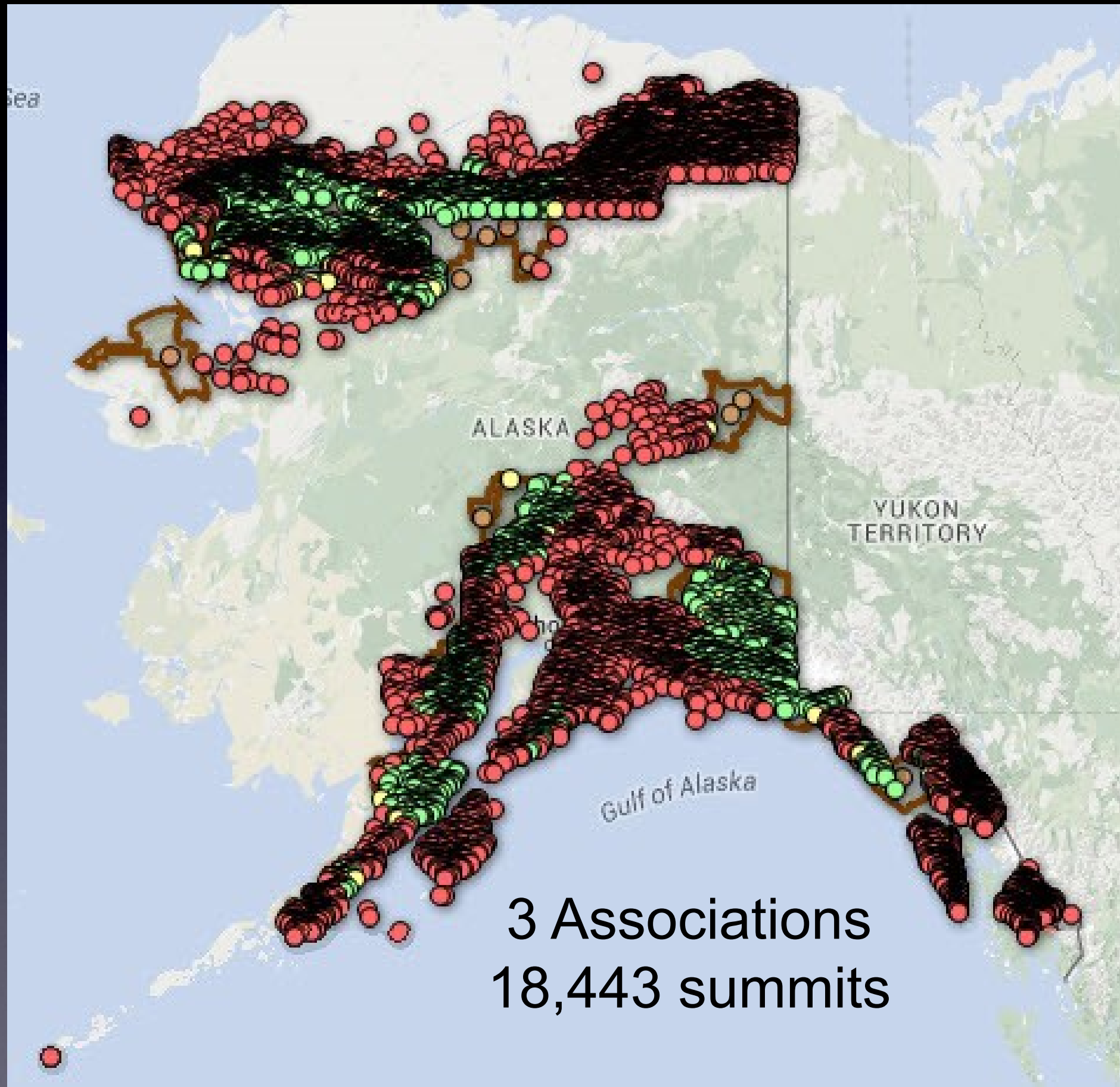
- CONUS has 31,000+ summits and 33 Associations
- Alaska has 18,400+ summits and 3 Associations
- Japan has 5,270+ summits and 4 Associations
- Mexico is surveyed with over 20,000 summits
- British Columbia surveyed with over 20,000 summits



All SOTA Peaks in the USA

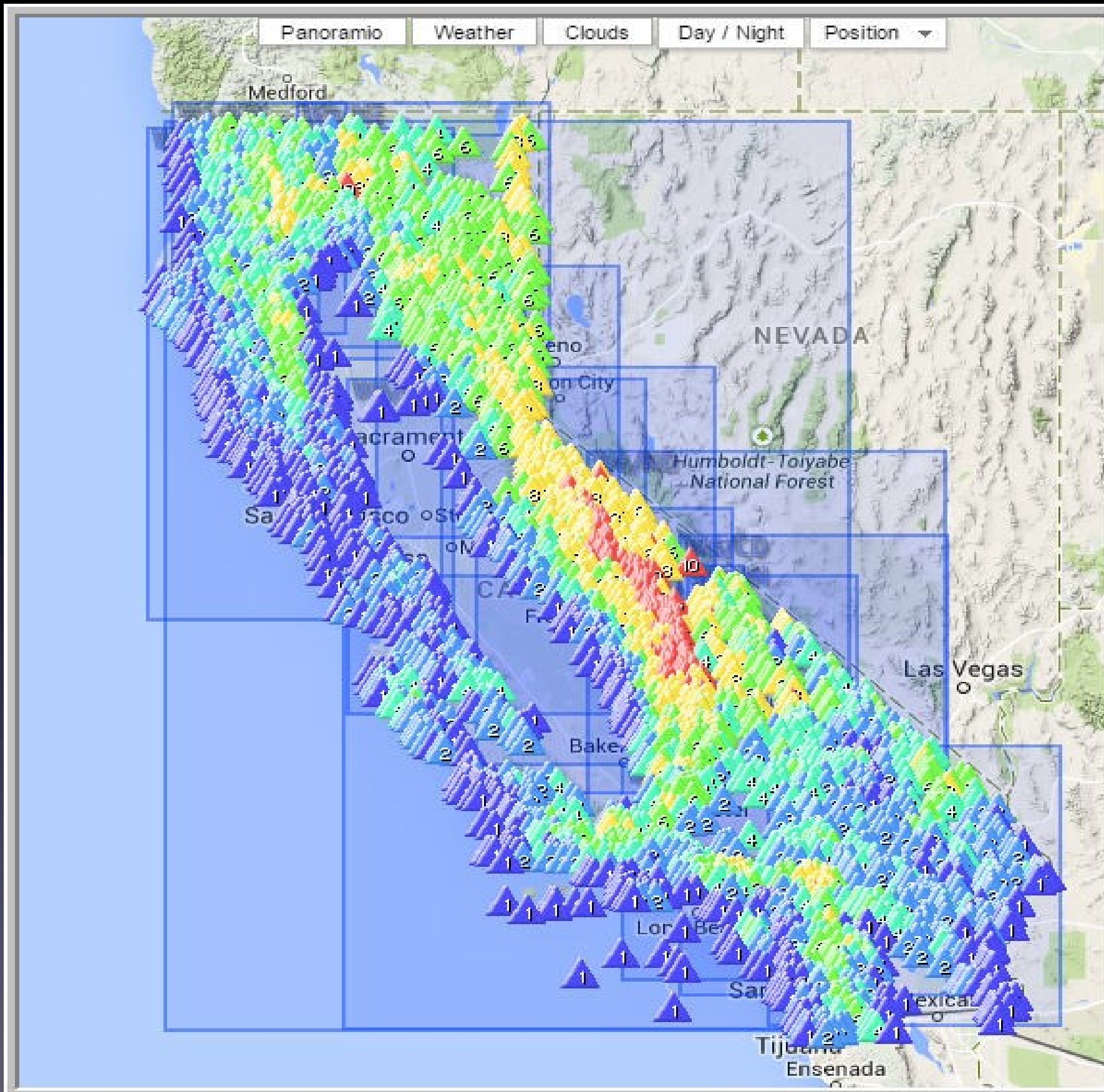


KLA, KLF, KLS Alaska Associations





4 Associations
5,276 summits



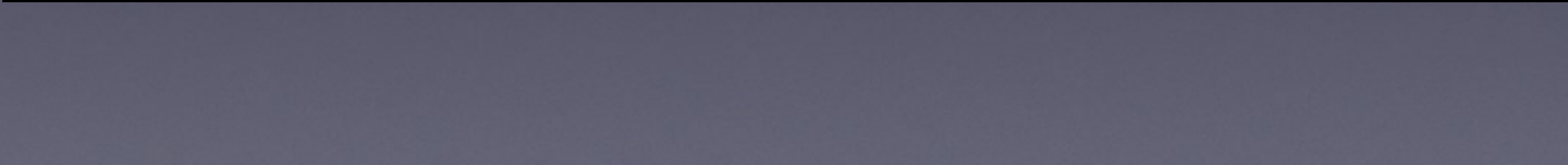
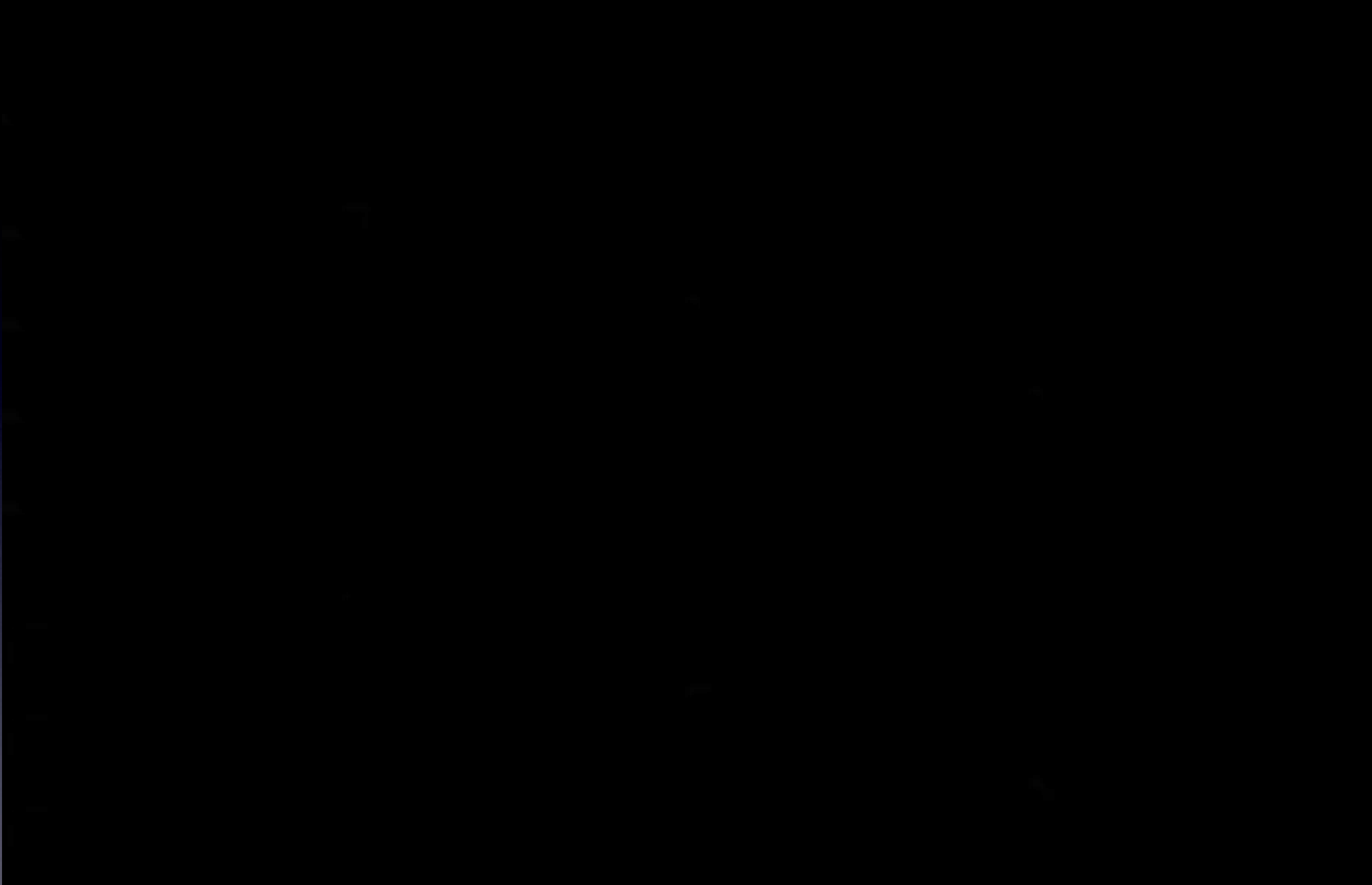
3700+ SOTA Summits

Go Forward Marketing Plans

- **Recruit Region Managers who are actively engaged in SOTA activities**
- **Encourage RM's to market SOTA locally**
 - **Ham clubs, 2m FM, Chaser involvement**
 - **Develop local lists of “easy” activations**
- **Develop SOTA internet apps for training (K4KPK)**
- **Re-engage AM's to market SOTA**
- **Encourage experienced Activators to mentor**
- **Discuss benefits of a “healthy, fun, family” activity**
- **Kids are attracted to SOTA activations!**



Community!



What happens to old QRPer!





Questions?

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www.sota.org.uk

www.sotawatch.org

Yahoo.groups.com

search for "nasota"

Hey Dude! Time to QRT!

